

# DENTAL DIRECT

For a free assessment of your current dental costs vs. Dental Direct, call **1-888-379-2218** or visit [www.vadental.org](http://www.vadental.org).

# DENTAL DIRECT

Direct payments to employees.  
No middleman.  
You control the costs.



## Sounds like a plan.

Introducing Dental Direct Reimbursement.  
Direct benefits to you. And your employees.

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Virginia Dental Association  
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Richmond, Virginia 23228

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### Virginia Dental Association

7525 Staples Mill Road  
Richmond, Virginia 23228  
804-261-1610  
800-552-3886 *toll-free*  
[www.vadental.org](http://www.vadental.org)

### Benefits Administration, Inc.

1913 Huguenot Rd, Suite 100  
Richmond, Virginia 23235  
804-379-2218  
888-379-2218 *toll-free*  
[www.benefitsadmin.net](http://www.benefitsadmin.net)

# It's your plan. Design it around your company.

**DENTAL  
DIRECT**

**DENTAL  
DIRECT**

With Dental Direct, you can take control of your company's dental benefits.

Dental Direct takes the insurance company out of the equation.

The result is a simple, affordable, and easy-to-use benefit for you and your employees.



## How it works.

Dental Direct is not an insurance program. Your company sets up a "dental savings account" which is then used to pay for dental services. There are two options for reimbursement:

Direct Reimbursement

1. Employees pay their dentist.
2. The plan administrator reimburses employees directly.

Direct Assignment

1. The dentist bills a 3rd party administrator.
2. Employees pay nothing up front.

**It's that simple.**

## You set the terms.

Dental Direct is a self-funded program through any combination of employee and employer contributions. You decide how much goes into the plan. You determine what is covered and the percentage of reimbursement. Dental Direct is fully customizable so you can build a plan around your company, and your employees.

## Fast. Simple. Easy.

Compared to traditional plans, Dental Direct is a breeze to administer. There are no extra layers so company dollars go toward reimbursing actual dental services. And you can tailor the scope of benefits directly to your company's size and needs.

## The power to choose.

Employees love Dental Direct because it gives them freedom of choice. They can see any dentist, including their current provider. There's no pre-approval process because most procedures are covered. Reimbursements come swiftly. And because the program is so simple, there are no co-pays, waiting periods or variations in what is covered.

## Smiles all around.

Dental Direct is truly a win/win solution:

- For employers, it means total control over their dental benefits.
- For employees, it means greater choice and simplicity.

**Sounds like a plan!**

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**DENTAL  
DIRECT**

**Take control! Check out Dental Direct today.**

Return this card for a free assessment of your current dental costs vs. Dental Direct.

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Phone Number ( ) \_\_\_\_\_ Email \_\_\_\_\_

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